



CAPTIVE EVENTS

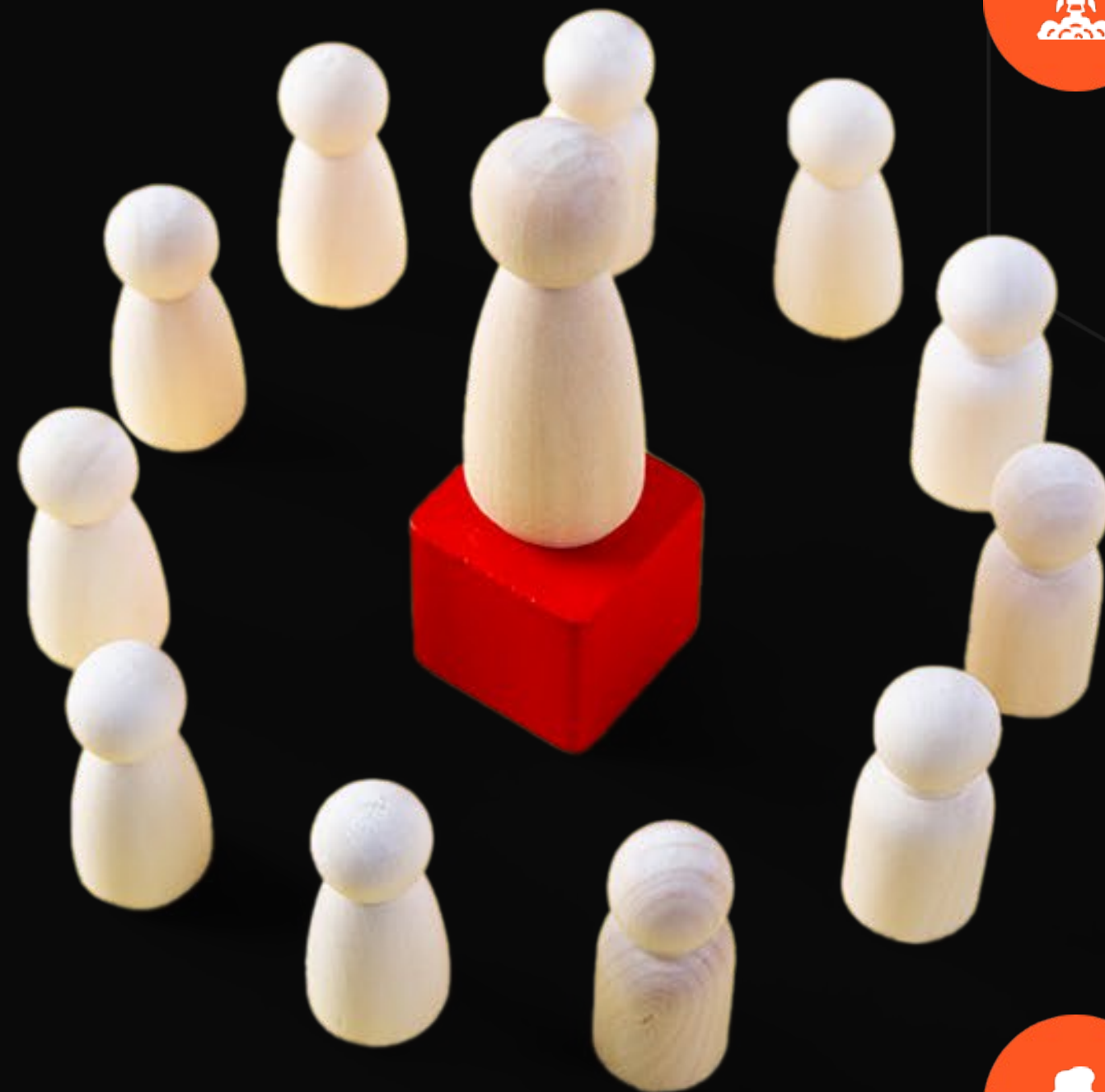
SEIZE THE MOMENT

Bespoke Event Management Services

Our unique approach to event management is tailored to perfectly reflect our client's needs. We provide customised services that allow us to turn your vision into reality.

Our Unique Model for Curated Services

Innovative Event Management Services: Crafting Bespoke Solutions.



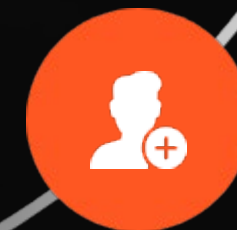
Bespoke Event Solutions

We provide bespoke event solutions tailored to each client's unique needs and objectives, ensuring that the event is a professional memorable experience.



Client - Centric Approach

Our client-centric approach places the client at the heart of our service model, ensuring their vision and goals are our top priority throughout the event planning process.



Narrative Driven Events

An Event is more than just a set of objectives and marketing requirements, it is a story. We help capture the essence of your story by coordinating all aspects of its execution to elevate it from a tale to an epic.

30 Years of Expertise

Over 30 Years of Event Management Experience

Our leadership with three decades of experience brings unparalleled expertise to every event project, ensuring a seamless and successful execution.

01

Diverse Knowledge Across Various Event Types

Our team possesses extensive knowledge in managing a wide range of events, from corporate conferences to exhibitions; from brand launches to road shows, guaranteeing tailored solutions for every client.

02

Expertise In The M.E.N.A.

Our extensive experience in event management, brand activation and unique knowledge of the Middle Eastern market puts us in a strong position to craft the perfect event.

03

Comprehensive Suite of Turnkey Services

Tailored Solutions for Seamless Event Execution

Digital Designing & Branding



Creating captivating and functional event stands tailored to the client's brand and objectives.

Stand Designing & Fabrication



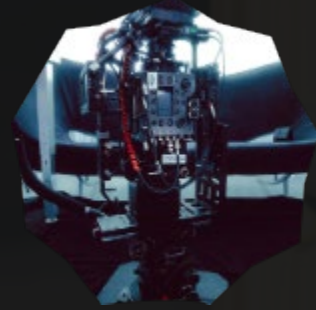
We design, render, model and fabricate; reliable, elaborate and intricate stands to best reflect the brand identity and goals of the event.

Logistics Management



Efficiently coordinating transportation, warehousing, and deployment to ensure seamless event operations.

Audio - Visual Equipment



Procuring high-quality audio-visual equipment to enhance the overall event experience.

Event Videography & Photography



Providing state-of-the-art camera work and editing services.

Copywriting & Social Media Marketing



Creating social media content & marketing materials to help promote and sell the event.

The Team



Khurram Ilyas
Founder & CEO



Dr. Sherin Shervani
Design Director



Talha Omar
Accounts Manager



Hamza Zaidi
I.T. Development Manager



Abdul Ahad Shervani
Procurement & Operations
Manager



Fahad Ali
Operations Supervisor



Anas Zaidi
I.T. Consultancy Services

Digital Service



Concept Creation

We create an event concept and theme catered around your brand philosophy to ensure maximal engagement and activation.

Digital Mockup

Our team puts together a full digital mockup of the event including scaled 3D render, itemized list of material specs and stand features.

Graphic Design

The designers will create customized aesthetic and brand centric designs for the stand, merchandise and prints to boost brand activation.

Digital Showcase

We curate a digital showcase designed to highlight your brand philosophy, key milestones and event objectives.

Design Process Milestones —

Graphic Designing & Digital Mockup Creation

Key milestones in the design process for
digital mockup creation

01

Initial Design Consultation

Client meeting to gather requirements and preferences to initiate the design process

02

Digital Mockup Creation

Creation of digital mockups based on the gathered requirements and preferences

03

Feedback & Revisions

Review of the digital mockups with the client, incorporating feedback, and making necessary revisions

04

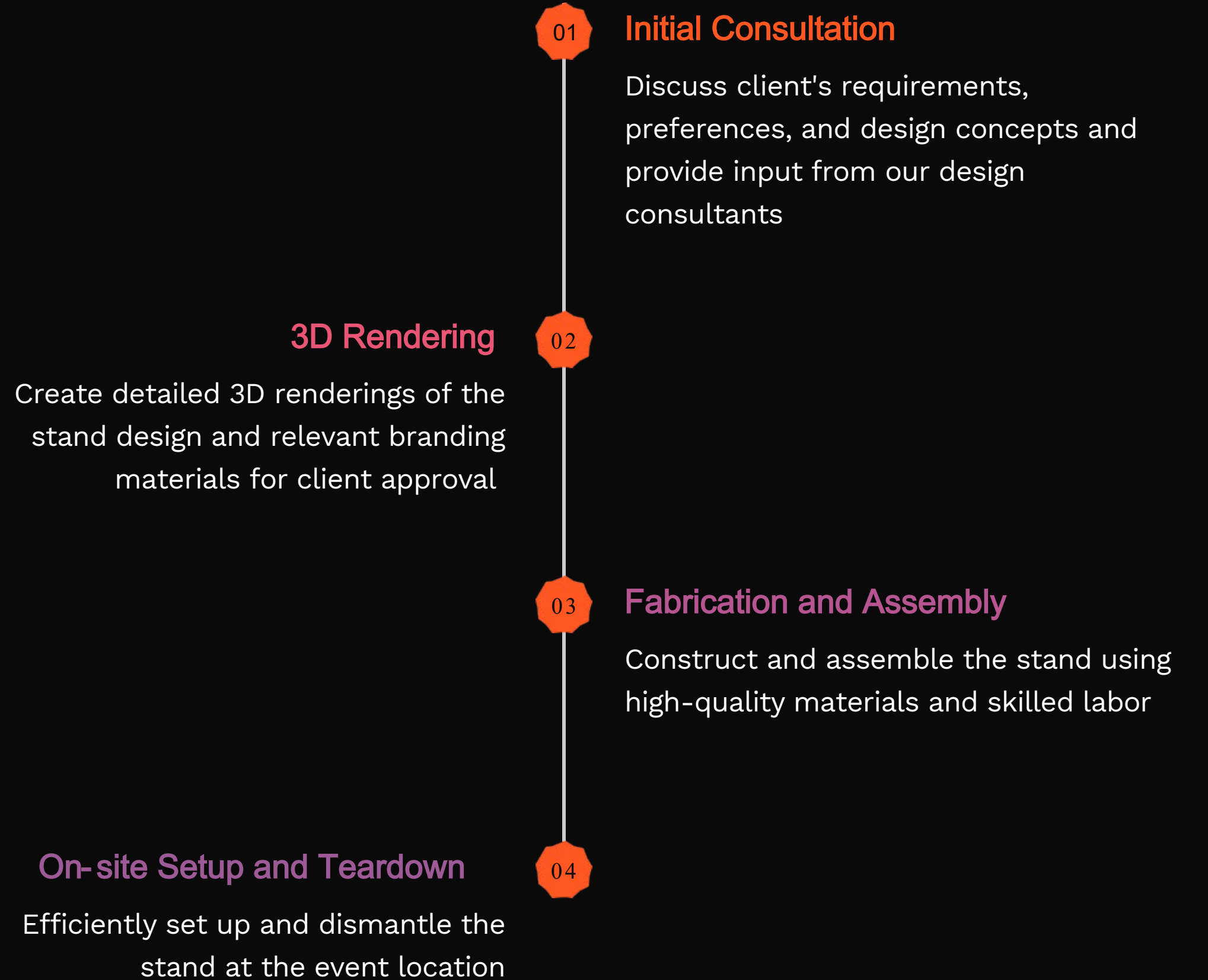
Final Design Implementation

Implementation of the approved digital mockup into the final design solution.

Stand Designing Timeline —

Stand Fabrication Procedure

Essential Phases in the Stand Designing & Fabrication Process

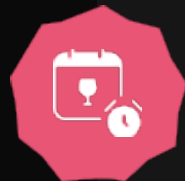


Logistics

Specialised Logistics Solutions To Facilitate Seamless Executions.



Transportation Arrangement & Coordination



On-site Deployment



Provision Of Manpower For Deployment & Service During Event Proceedings



Cleanup, Retrieval & Dismantling Of Stands.



Camera Services —

Videography, Photography & Editing

Enhancing Events with Professional

Post-Event Editing & Production

Delivering post-event editing services to refine and enhance captured footage, ensuring a polished final product.

Professional Videography

Offering expert videography services to capture memorable moments and create engaging event content

Drone Coverage

Deployment of drones handled by licensed drone pilots to elevate the production quality to another level

High-quality Photography

Providing top-notch photography to immortalize the essence of your events and showcase the best moments

Creating Sizzle Reels

Creating specialized videos and posts for the event's social media campaign

Event Equipment

Audio - Visual Equipment

Enhancing Events with High-Quality Audio-Visual Solutions

Camera Equipment

Recording & Mixing Systems

Modular & Display LED

Camera Drones

Speaker Systems

Marketing Services

Copywriting & Social Media Marketing

Enhancing Marketing Strategies with Engaging Content



Engaging Event Copywriting

Craft compelling and attractive copy for event promotions to captivate the audience and drive attendance.

Social Media Content Strategy

Develop a comprehensive plan for social media content to increase brand visibility and engage the target audience effectively.

Campaign Management

Efficiently oversee and coordinate marketing campaigns to ensure seamless execution and generate buzz for the event.

Event Ticketing & Digital Pass Distribution

We provide database and tracking solutions to help generate event analytics and monitor visitor activity and sales

Online Sales & Distribution

01

02

P.O.S. Devices To Directly Connect With Database

Verification Of Tickets &
Issue Of Passes

03

04

Onsite & Online Customer
Support To Ensure Smooth
Operation

Online
TICKETS

TICKET

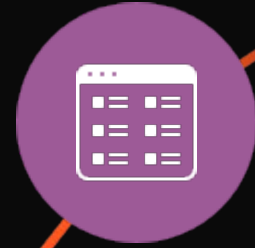
Digital Event Solutions

Digital Broadcasting & Live Chats

Enhancing Event Experiences through
Interactive Digital Solutions

Content Development & Planning

Plan, write and help execute live events and live streams aimed to maximize brand activation and highlight event achievements



Live streaming setup

Implementation of professional live streaming infrastructure to deliver high-quality, seamless live broadcasts for events



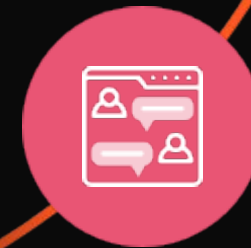
Technical support

Provision of comprehensive technical support to ensure smooth execution of digital broadcasting and live chat functionalities.



Interactive live chats

Facilitation of real-time audience engagement through interactive chat features, fostering active participation and feedback



Professional Networking

Our Professional Network

Unlocking Exclusive Opportunities Through Our Extensive Network



Connections with Top Vendors

We have established strong relationships with top vendors, ensuring access to high-quality products and services for our clients' events.



Collaboration with Industry Experts

Our network includes collaboration with industry experts, allowing us to leverage their knowledge and experience to create exceptional event experiences.



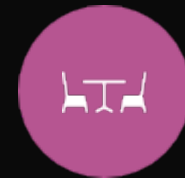
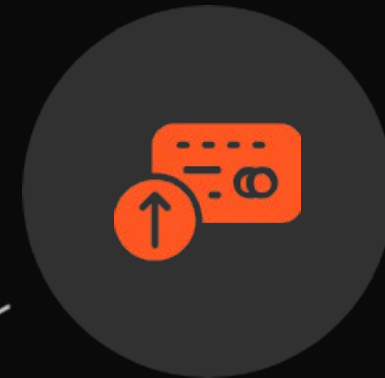
Access to Exclusive Venues and Resources

With our extensive network, we have access to exclusive venues and resources, enabling us to offer unique event locations and specialized services.

Equipment Rental Services

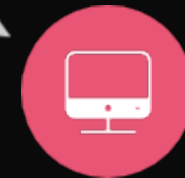
Lights & Misc. Event Equipment

Moving head spotlights, trusses, city color light, smoke machines, gobo lights, outdoor laser lights



Furniture & Misc. Decorative items

All types of Furniture, Customized decorative items & event equipment



Indoor & Outdoor Screen

LED TV & Modular LED Screens, Digital Banners

Schedule Consultation —

Contact Us for Your Next Event

Elevate your event with our bespoke solutions and 30 years of expertise. Schedule a consultation to start creating an unforgettable experience.

WWW.CAPTIVEEVENTS.COM